

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Gutman Levitan et al.

Serial No.: 09/732,695

Group Art Unit: 2623

Filing Date: December 8, 2000

Examiner: Michael W. Hoye

For: SYSTEM FOR TARGETED ADVERTISEMENT, PERSONAL EDITING  
AND PARENTAL CONTROL IN A TELEVISION NETWORK

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**AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed April 19, 2006, please amend the above-identified application as follows: